1ST MIDDLE EAST MOBILE TECHNOLOGY CONFERENCE AND EXHIBITION (MOTEX)

21st – 23rd July, 2016
Zara Expo, Grand Hyatt Amman Hotel
Amman, Jordan
Welcome Message

Mobile technology is probably the greatest new invention in our lives. It is part of all aspect of our lives. It is our communication device, our computer on the go, our office in our pockets, our business manager, our health advisor, our information source, our memory, and much more.

The rapid expansion in the mobile industry is unparalleled. It is fast becoming one of the largest drives of economies around the world.

The first Middle East mobile technology conference is an opportunity to present your self to the masses and to mobile experts and enthusiasts.

The conference includes a large exhibition and academic sessions. Talks and discussions will be along four important tracks: advances in mobile technology, mobile technology in banking, mobile technology in health care and mobiles in education.

The exhibition is not only a golden chance to exhibit products but also has the feature of direct sale to customers.

Who Should Participate

Mobile Companies
Telecommunication Companies
Accessories Manufacturer
Software Companies
Banks and financial institutions
Health Care Providers
Information Technology Companies
Educational Institutions

Who Should Attend

General Public for Exhibition
Health Care Professionals
University Education Staff
Technology Specialist
Pharmacists
Hospital Managers

Doctors
Nurses
Bankers
Teachers
Travel Agents
Aviation Staff
Introduction

The 1st Mobile Technology Conference and Exhibition (MOTEX) to be held in Amman, Jordan in July 2016 is a unique opportunity to bring to attention the major advances in mobile technology and present the full spectrum of uses in the modern age. The middle east is fast becoming one of the major growth areas in the use of mobiles to the degree it far exceeds land line fixed phones and is the main means of communication between persons and business.

This event is a combination of a large exhibition and a conference featuring prominent executives representing mobile operators, device manufacturers, technology providers, vendors and content owners from around the world.

The conference has five major academic areas to discuss in the format of executive lectures and presentations, round table discussions and workshops. These are mobile technology in banking, health, media, education and tourism.

With the participation of major players in the mobile technology sphere, this event is anticipated to become the main event of its kind in the region and equivalent to similar events in Europe, China and North America.

There is no better place in the middle east to hold such an event than Amman, Jordan with its easy accessibility, cosmopolitan nature, and touristic attractions.

We look forward to see you all in beautiful Amman and for this important event.
**Alpha Sponsor Exclusive**

**18,000 JD**

1. Sponsoring conference gala dinner
2. Sponsoring of the conference bags (Your logo will be branded at the bags).
3. Company printing materials inside the bags.
4. Sponsoring Conference ribbon of the badge.
5. Advertisements:
   - Page at the first announcement.
   - Page at the second announcement.
   - 1 advertisement cover of the final program.
   - 1 advertisement inside the final program.
6. Logo of the company at the main screen in the main hall with platinum sponsored mentioned.
7. Sponsoring of satellite symposium or workshop.
8. 12 Meters at the conference exhibition.
9. Logo of the company on website for the conference.
10. 8 lunch vouchers for the company staff daily during the conference.
11. Award during the opening ceremony.
Diamond Sponsors

14,000 JD

1. Sponsoring of the conference bags (Your logo will be branded at the bags).
2. Advertisements:
   • Page at the second announcement.
   • Inside cover page at the final program.
3. Logo of the company at the opening ceremony sign.
4. Sponsoring of satellite symposium followed by lunch.
5. 10 Meters at the conference exhibition.
6. Logo of the company on website for the conference.
7. 6 lunch vouchers for company staff daily during the conference.
8. Award during the opening ceremony.
9. Logo on conference badge
Platinum Sponsors

10,000 JD

1. Sponsoring of the conference bags /(Your logo will be branded at the bags).
2. Advertisements:
   • Page at second announcement.
   • 2 Inside page at the final program.
   • Logo at the all conference direction signs.
3. Sponsoring Lunch + (2) coffee breaks for 200 persons.
4. 8 Meters at the conference exhibition.
5. Logo at website of the conference.
6. Logo at the main backdrop of the conference.
7. 3 lunch vouchers for the company staff daily during the conference.
8. Award during the gala dinner.
9. Sponsoring the opening ceremony cocktail reception
Golden Sponsors
7,000 JD

1. Sponsoring of the conference bags (Your logo will be branded at the bags).
2. Advertisements:
   • Page at second announcement.
   • Logo at the all conference direction signs.
3. 6 Meters at the conference exhibition.
4. Logo at website of the conference.
5. Logo at the main backdrop of the conference.
6. 2 lunch vouchers for the company staff daily during the conference.
7. Award during the gala dinner.

Other Participation

Exhibition booth only 500 JD per meter.
Exhibition with direct sale: 850 JD per meter.

Registration Fees: Free

Exhibition Fees: Free

Conference sessions: 35 Jd per day
Marketing Opportunities
5,000 JD

Registration and lanyard sponsor (exclusive sponsorship)
Lanyards (neck ribbons) are a comfortable way of wearing name badges. The logo will be included in the lanyard. It is a high value branding as it worn by entire delegates, speakers and organizers, production costs will be covered by the Organiser, subject to approval by the Executive Committee.

Delegate bag sponsor (exclusive sponsorship)
5,000 JD

Sponsorship of the delegate bags represents a unique opportunity to promote your company and product in a very prominent and visual way. Sponsorship includes acknowledgement in the Advance and Final Programs as well as one corporate logo and one product logo on the delegate bag. Item subject to approval by the Executive Committee.

Congress stationery (pens & writing pad in congress bag)
4000 JD

A company will also be able to sponsor note Pen & Pads to be placed in the congress bags. The sponsor’s acknowledgement will be printed on the ball point pen and on the pad. The Pen and Pad are subject to approval from Executive Committee.

Congress stationery (pens & writing pad in congress bag)
3000 JD

This useful pocket guide will be added to each delegate badge. It includes the full congress programme and schedule in a brief, easy-to-follow format. It also includes a map of the conference centre as well as information about services offered during the congress.
**USB Key (exclusive sponsorship)**

5,000 JD

The congress USB key will be offered to delegates, invited speakers and chairpersons together with their registration kit. The USB key will contain specific information for the speakers and information on the congress and preliminary information on ACS scientific sessions. Speakers will also have the possibility to upload their presentation onto this USB key. The sponsors will be able to include a welcome message in the key content as well as advertisement on their activities. This item provides the sponsor with a unique opportunity to be profiled with the speakers before, during and after the congress.

**Hotel key card**

6,000 JD

Personalize the hotel room keys with your corporate name or product logo. guests staying at the meeting venue/hotel will receive their key upon check-in. This opportunity offers widespread exposure delivering your corporate and product messages and logos.

**Graphic branding**

• Hanging Banner – JD 2,000 (Per Banner) Large hanging banners with in the Exhibition halls where refreshments will be served
• Expo box stand 2m × 2.4m -JD 4,000 (Per Box) Free standing Non luminous Expo box that can be placed at strategic locations
• Round Pillar Branding – JD 3,000 (Per Pillar) Covering the pillars in the exhibition area by branded banners
• Door Arch Branding -JD 10,000 Portal stand with branding -Non Luminous for the main entrance of the conference hall -1 piece